



SPLIT SUMMER SCHOOL SPECIAL

Sunderland's Split Festival have announced a special discount scheme for school children. Tickets for the event are normally priced at £30 per day and £50 per weekend, but school children (including sixth formers) will now get £10 off all tickets, so will only pay £20 per day and £40 for weekend entry. On top of that, under 11s go free, as long as they are accompanied by a paying ticket holder.

Split Festival organiser, Martyn McFadden explained the initiative: "School's almost out for summer and the kids need something to look forward to that's happening locally, so we feel it's the right time to launch this concession scheme. Before Split youngsters had to convince their parents to let them travel to Leeds Festival to get their first taste of a fessie, but now they can see internationally renowned bands in their own back yard and this year we have our strongest line up yet. Split 2014 will be the biggest contemporary music festival ever to be held in Sunderland and we don't want the under 18s to be priced out of it."

Former Sunderland striker Marco Gabbiadini added: "I've attended Split Festival with my daughter and nephew who are both 16 and big music fans; we found it a great family occasion and a safe way to introduce them to the festival scene. Sunderland needs events like Split to help put the city on the cultural map and I think it's crucial that the people who put their hard work and resources into creating Split are supported."

Schools discount tickets are only available on line via <http://www.split-music.co.uk/festivals/school.php> and also in person from Pop Recs on Fawcett Street, Sunderland.

Split takes place on August 9 and 10 and the strong line up boasts over forty bands, including Dizzee Rascal, Maximo Park, Ocean Colour Scene, The Cribs, Gruff Rhys (Super Furry Animals), Tom Vek, Smoove & Turrell, Frankie & The Heartstrings, Hyde & Beast and The Lake Poets.

Split Festival will announce their Family Zone and Beer and Food Festival information in due course... For further info and interview requests contact press@splitfestival.com or visit www.splitfestival.com